Electronic Acknowledgement Receipt					
EFS ID:	9489087				
Application Number:	09785095				
International Application Number:					
Confirmation Number:	6178				
Title of Invention:	SYSTEM AND METHOD FOR PROVIDING CUSTOMIZED ADVERTISEMENTS OVER A NETWORK				
First Named Inventor/Applicant Name:	Paul H. Feinberg				
Customer Number:	00530				
Filer:	April M. Capati/Arleen Taylor				
Filer Authorized By:	April M. Capati				
Attorney Docket Number:	SONY 3.0-030				
Receipt Date:	22-FEB-2011				
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Time Stamp:	11:48:01				
Application Type:	Utility under 35 USC 111(a)				
Payment information:	1				
Submitted with Payment	yes				
Payment Type	Deposit Account				
Payment was successfully received in RAM	\$1810				
RAM confirmation Number	13148				
Deposit Account	121095				
Authorized User					
File Listing:	1				

File Name

File Size(Bytes)/

Message Digest

Multi Pages Part /.zip (if appl.)

Document

Number

**Document Description** 

1	Issue Fee Payment (PTO-85B)	SONYNJ234 _Fee_Transmittal _Part_B_PTOL-85.pdf	43283 e1bcf/43c5dca035Ac36a073Hf73/731f02a	no	2	
Warnings:						
Information						
2	Fee Worksheet (PTO-875)	fee-info.pdf	32226	no	2	
			c8275e8965640b54b957046b7bf9c17e32 4da64			
Warnings:						
Information						

Total Files Size (in bytes):

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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.